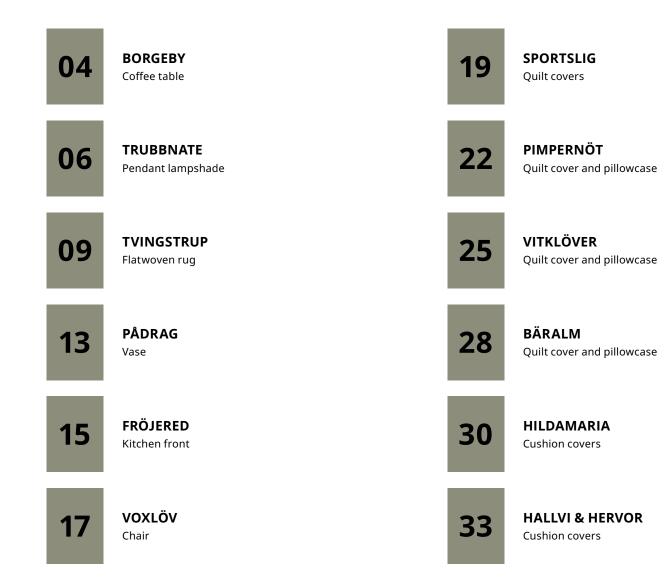
New at IKEA Launching April 2021



New products at IKEA





FJÄLLMOTT Picnic blanket



RÄCKLA Bag 20L

44

Range Product overview

³⁶ FÄLTMAL Cushion/Quilt



Summer is calling

Summer never goes out of style. It's the time you can be your most carefree self and go where the wind and your whims take you. Not only do you get to bathe in light, you feel liberated from the everyday things that weigh you down: bad weather, boring routines, commitments and long-term plans.

With this collection we're celebrating the spirit of summer - whether that's in your living room, backyard or even at the beach. Inspired by summer activities and made from durable materials from more sustainable sources, you're bound to find something here that will not only help you grab the moment and go, but also make life a little more comfortable and cosy. And have you waking up refreshed and ready to enjoy those sunny summer days.

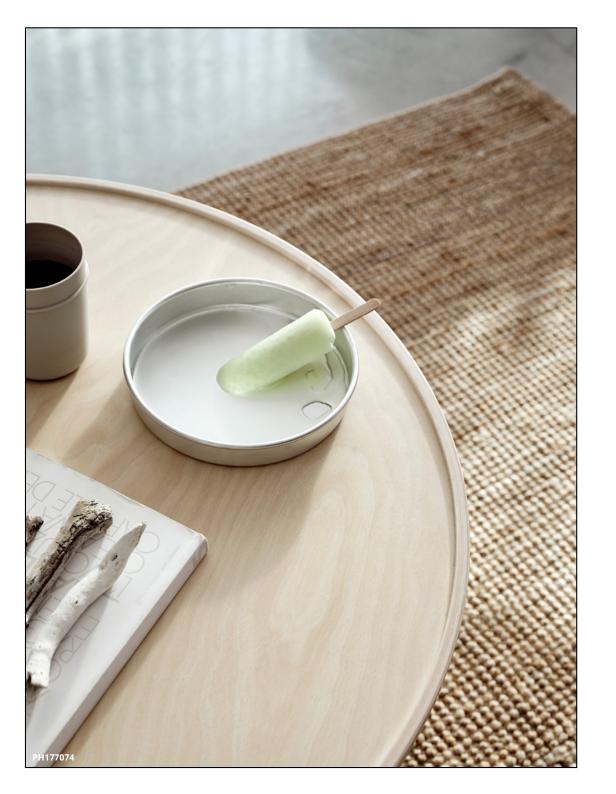


BORGEBY Coffee table

Make a (soft) statement

Perfect for filling small spaces, the absence of edges adds a touch of softness and carefreeness to any room. BORGEBY is guaranteed to bring balance and tranquillity to your space.

BORGEBY coffee table 89,99 Birch veneer 703.893.56





More to love

The basket-like bottom storage is perfect for keeping small items while the top's discrete lip prevents things from falling off.

BORGEBY coffee table 89,99 Birch veneer 703.893.56

Good design never goes out of style

The inspiration for the new TRUBBNATE lamp was a lamp created by Danish designer Erik Østerby that first appeared in IKEA stores in the 1970s. After Erik's passing, a member of his family found an example that had been made almost 40 years ago. It was in mint condition and even in its original flatpack.

So, they sent it off to IKEA.

When the IKEA Product Team received it they immediately realised it had timeless qualities. Product Developer, Chaira Ripalti, describes her first impression: "I absolutely loved it! From a design perspective, it was simple but strong."

Inspired, they set about creating a lamp that captured the look and feel of the 1970s but used 21st century methods and materials.

The result was TRUBBNATE.



TRUBBNATE Pendant lampshade

The 1970s gets a 2020 makeover

A re-issue of an IKEA design classic, TRUBBNATE casts a soft, diffused light in your home. While its looks may be pure 1970s, its climate footprint is definitely not. This time around it's made partly from recycled plastic.

TRUBBNATE pendant lampshade 9,99 Cord set is sold separately. White 204.848.17







A groovy addition to your space

The folded form of TRUBBNATE creates exciting shadows and lighting effects, regardless of whether the lamp is switched on or off.

TRUBBNATE pendant lampshade 9,99 Cord set is sold separately. White 204.848.17

TVINGSTRUP Rug, flatwoven

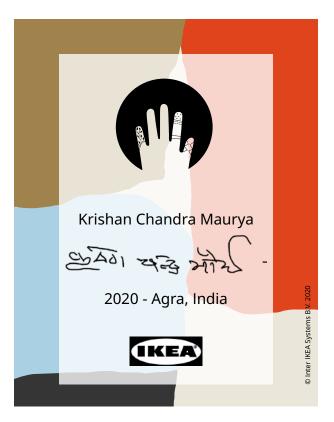
Every rug tells a story

Handwoven, no two rugs will ever be alike, making each piece unique. TVINGSTRUP will bring warmth and texture to your home. It is extremely soft, durable and also reversible, making it last even longer.

TVINGSTRUP rug, flatwoven 129,- 304.953.73





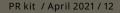


Handmade. Heartmade.

TVINGSTRUP is handmade in India in organised weaving centres with good working conditions and fair wages. Made from 100% natural wool, it is another step on the way to reaching our goal of only using wool from more sustainable sources by 2025.

TVINGSTRUP rug, flatwoven 129,- 304.953.73

Handmade. Heartmade.



Water knows no boundaries

Born into a family of hand-weavers, designer K.C Maura weaved his first rug at the age of 22, and ever since he has been exploring weaving techniques for both knotted and Punja flat-woven rugs. His design for TVINGSTRUP conveys a clear message: that water should be shared equally among the people of the earth.

"In this world everyone has created boundaries: between countries, between cities, between families and between beliefs. But there is one thing that cannot be confined or withheld – pure, unbiased water. No wall can stop it, no hand can hold it - no matter the boundary, it will always find its way through. It is meant to be shared." **K.C Maura / Designer**

TVINGSTRUP rug, flatwoven 129,- 304.953.73

PÅDRAG Vase

Beauty in functionality

A great way to bring that summer feeling indoors, PÅDRAG has been designed by Hanna Dalrot. Taking inspiration from her time as a florist, she wanted people to have a piece that would not only make flowers look their best, but also be beautiful on its own.

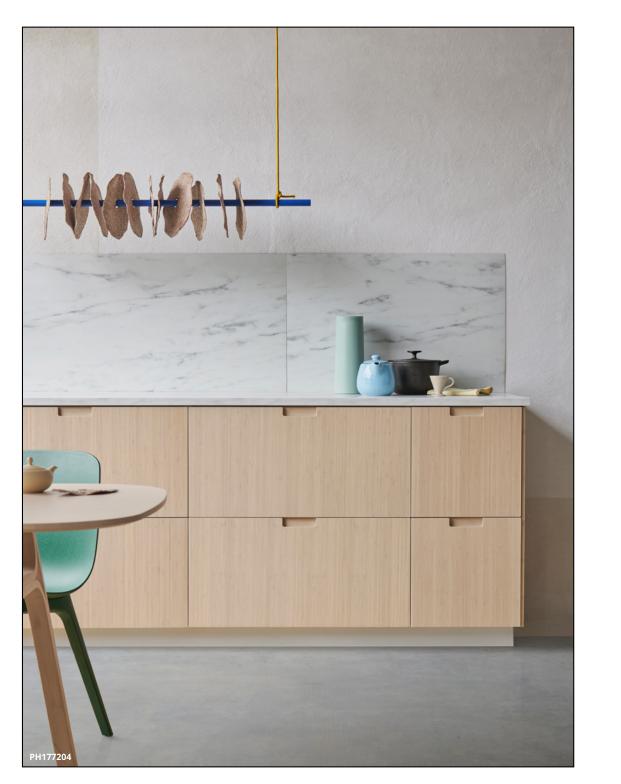
PÅDRAG vase 1,- 104.709.91





Just as beautiful, together or alone. Add a single flower or a bouquet to PÅDRAG or combine several vases to make a bolder statement.

PÅDRAG vase 1,- 104.709.91



FRÖJERED Kitchen fronts

A conscious choice

The first IKEA bamboo kitchen front, FRÖJERED drawer fronts are a great sustainable choice. Made from responsibly sourced bamboo, these hard wearing fronts will last a lifetime.

FRÖJERED drawer front 30,-/each W80×H40cm. 204.416.82



Discrete design

With integrated handles that enhance the clean, modern expression, FRÖJERED works well with a variety of IKEA kitchen fronts to create the perfect Scandinavian look.

FRÖJERED drawer front 30,- 204.416.82

VOXLÖV Chair

Comfortable and climate friendly

Made of bamboo and twisted paper cord, VOXLÖV is not only an environmentally friendly choice, but also a comfortable one. For a complete look, pair the bamboo chair with VOXLÖV bamboo table.

VOXLÖV chair 79,99 504.502.36



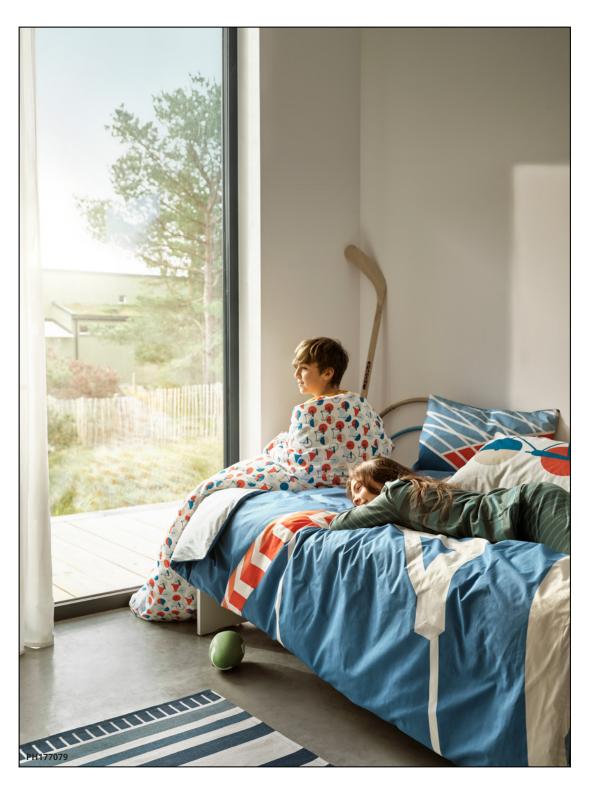




Strong. Stylish. Sustainable.

The use of strong twisted paper cord, in the seat and back has resulted in a chair that allows family and guests to sit comfortably for hours.

VOXLÖV chair 79,99 504.502.36

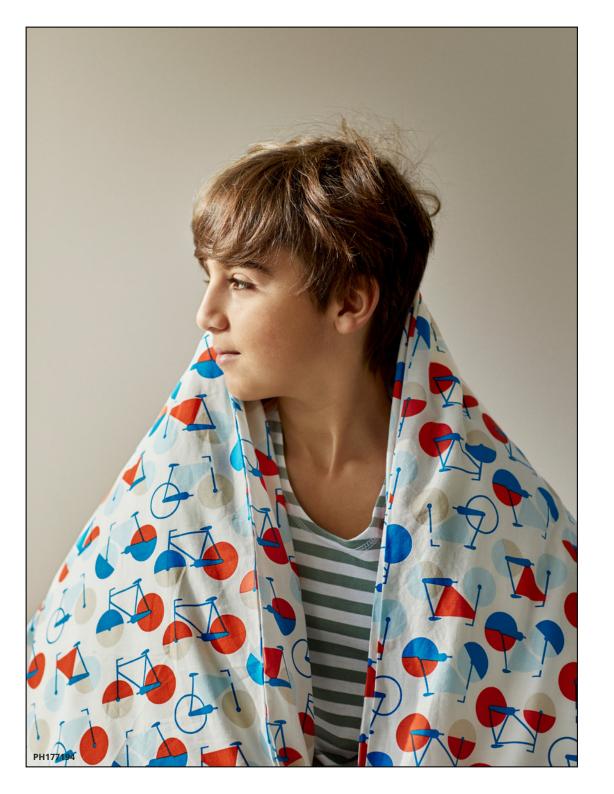


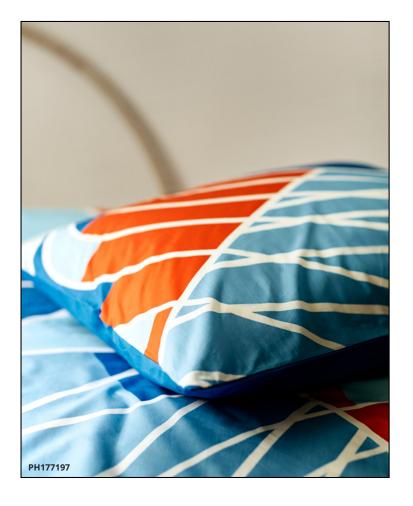
SPORTSLIG Quilt covers

Take their favourite sport to bed

With the summer sports inspired SPORTSLIG, playtime doesn't have to end just because it's bed time. Soft and comfortable, these quilts and pillow cases make going to bed fun.

SPORTSLIG quilt cover and pillowcase Bicycle pattern **14,99/set** 704.957.00 Running track **24,99/set** 704.913.73





Score points for sustainability

Made from a 80% cotton and 20% viscose blend, SPORTSLIG bed linen helps you sleep comfortably throughout the night. Knowing that all the cotton used came from more sustainable sources may also help you sleep a bit better.

SPORTSLIG quilt cover and pillowcase Bicycle pattern **14,99/set** 704,957.00 Running track **24,99/set** 704.913.73

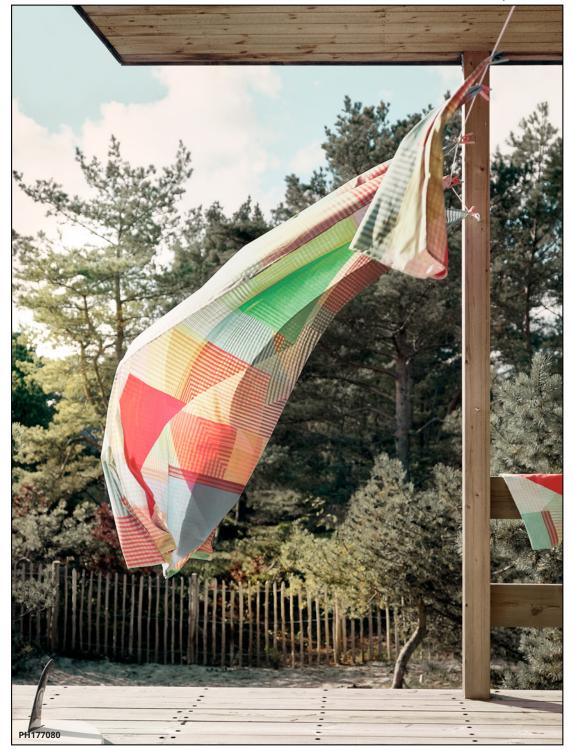


PIMPERNÖT Quilt cover and pillowcase

A sportier summer

Why not bring some spontaneous fun into your home this season? Bold, geometric patterns are the perfect way to brighten up your bedrooms. They even make clothes lines look good.

PIMPERNÖT quilt cover and pillowcase 19,99 804.906.03





PR kit / April 2021 / 23

Beat the heat

PIMPERNÖT is made of 80% cotton from more sustainable sources. The other 20% is a viscose blend which absorbs and draws away moisture. This means you'll sleep soundly even on those hot summer nights.

PIMPERNÖT quilt cover and pillowcase 19,99 804.906.03



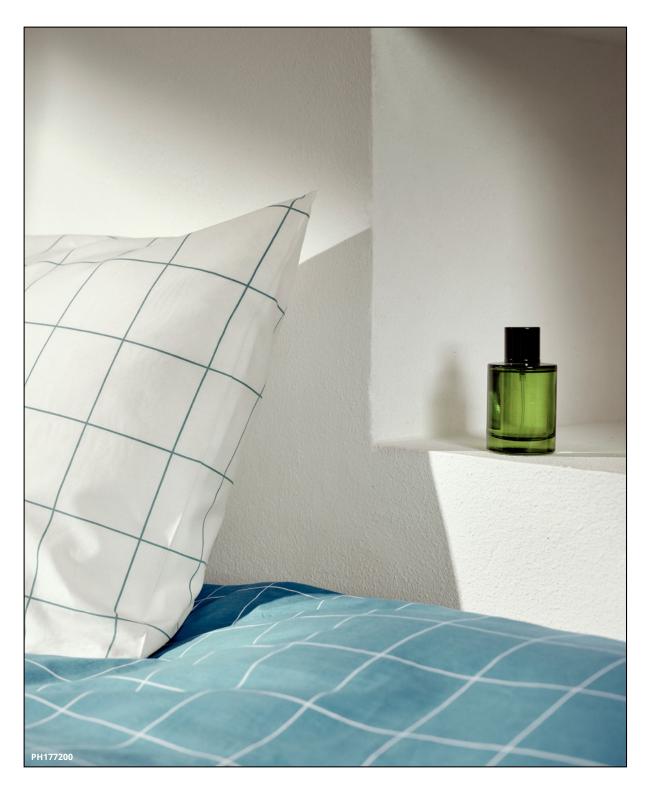
VITKLÖVER Quilt cover and pillowcase

Dive right in

Nothing says summer more than days spent splashing around in the sun. Inspired by the tiles found in swimming pools, you'll find yourself relaxing and floating away into a sea of dreams.

VITKLÖVER quilt cover and pillowcase 14,99 White/blue/check 704.890.54

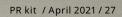




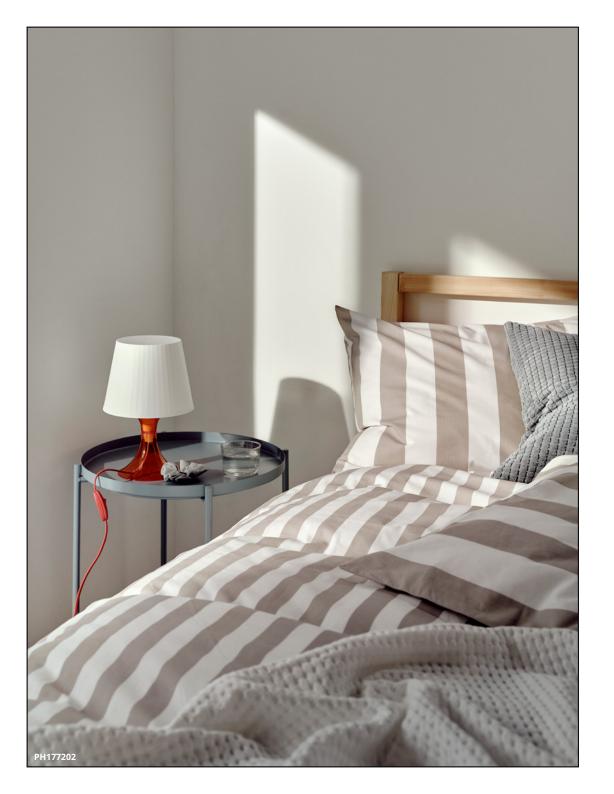
Good for your mood and the planet

Made of cotton from more sustainable sources, the cool blue hues help create a calming atmosphere.

VITKLÖVER quilt cover and pillowcase 14,99 White/blue/check 704.890.54



5



BÄRALM Quilt cover and pillowcase

Enjoy a night at the beach

Inspired by the classic stripes found on beach parasols and sunbeds, BÄRALM reminds you that you don't have to live by the sea to enjoy a coastal lifestyle.

BÄRALM quilt cover and pillowcase 14,99 White/beige/stripe 404.905.77



Sustainable stripes

A blend of 80% cotton from more sustainable sources and 20% viscose, BÄRALM is soft to the touch and will keep you cool during warmer nights as it draws away moisture.

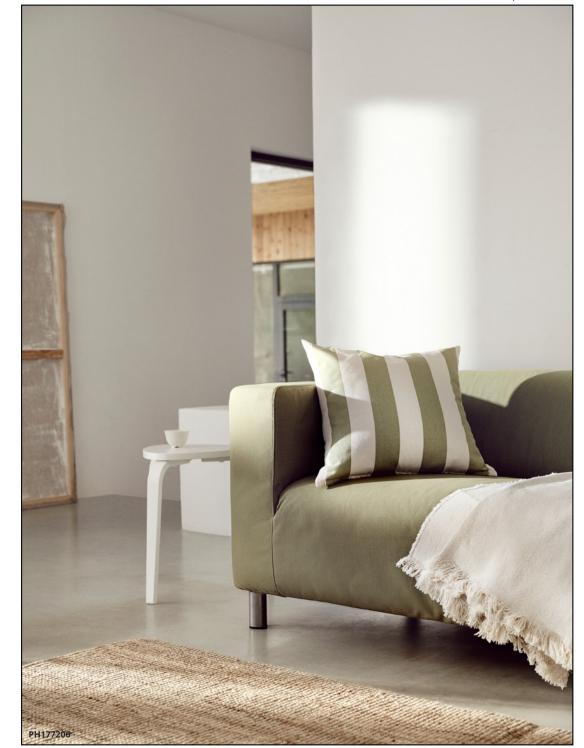
BÄRALM quilt cover and pillowcase 14,99 White/beige/stripe 404.905.77

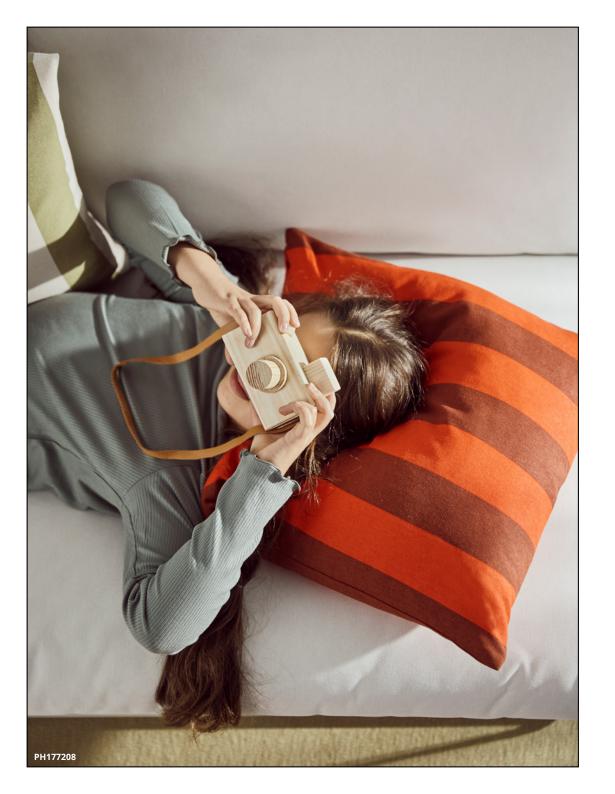
HILDAMARIA Cushion covers

A classic touch

Bold colours and geometric designs are great, but when it's hot outside you may feel the need for a cooler, classic look. HILDAMARIA artfully walks the line between fresh modern looks and a more traditional expression.

HILDAMARIA cushion cover 3,99 Green/natural/ striped 304.889.33







Choose your colour and material

HILDAMARIA is available in a green/natural version that is 100% cotton and an orange/brown version that is 80% cotton, 20% jute. No matter which version you choose, the fact that all the cotton we use comes from more sustainable sources makes HILDAMARIA a more sustainable way to personalise your home.

HILDAMARIA cushion cover 3,99/each Orange/brown/ striped 804.957.71 Green/natural/striped 304.889.33



HERVOR/HALLVI Cushion covers

An artisanal accent for any home

These handmade cushion covers are made by the Indian social enterprise Rangsutra, which provides long-term livelihood for female artisans and gives you something unique to decorate your home with.

HERVOR cushion cover 9,99/each Off-white 204.847.23 HALLVI cushion cover 9,99/each Green 804.847.20







It's all in the details

These cushion covers are embroidered on one side and plain on the other. Whichever side you choose to display, you still get to enjoy the decorative and tactile tassels.

HALLVI cushion cover 9,99 Green 804.847.20 HERVOR cushion cover 9,99 Off-white 204.847.23



Putting people first

Indian enterprise Rangsutra engages a community of more than two thousand skilled craftspeople, providing work for rural artisans with few opportunities to earn a living – a group heavily dominated by women. In addition to strengthening local economies, their work contributes to keeping traditions and skills alive. And, as with all IKEA suppliers, the organisation must ensure safe and healthy working conditions by providing a good work environment, regular working hours and proper wages.

In 2020, the health and well-being of workers came sharply in to focus. The emergence of COVID-19 presented a dual threat to Rangsutra artisans; to continue working as usual would jeopardise their health, while the threat of a lockdown would jeopardise their incomes.

As the region went into lockdown, the company adapted and allowed many people to work from home – a solution that not only protected co-workers' health but also allowed them to continue earning money despite the turbulent times. To support Rangsutra IKEA took early decisions to keep the orders, which safeguarded the artisans' jobs.

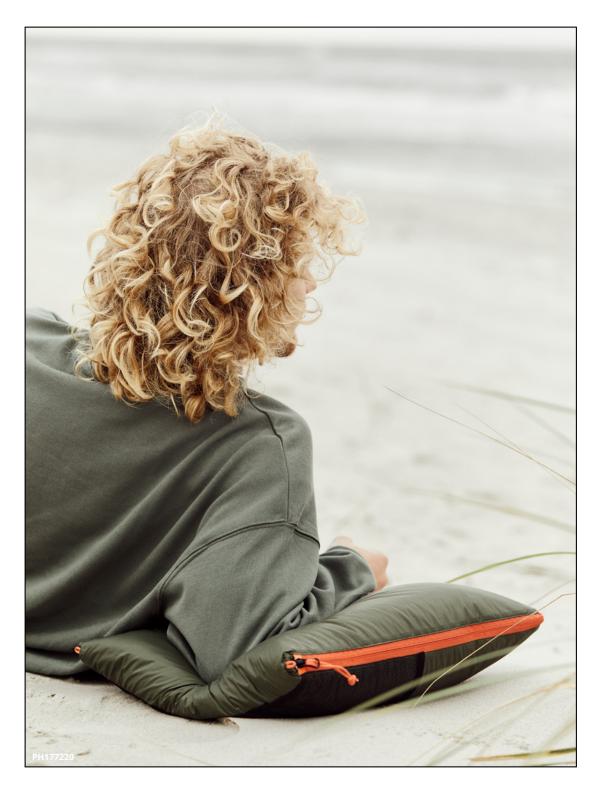


FÄLTMAL Cushion/Quilt

Cushion or quilt? It's both!

Introducing our very own quillow! When in quilt mode, the FÄLTMAL is long enough to wrap your entire body in. There's also a button fastener in the back, so it won't fall down when you move. It's perfect to use on a windy cool evening or to lounge in the backyard.

FÄLTMAL cushion/quilt 24,99 504.889.32





Green on the inside too Not only is FÄLTMAL cosy and convenient, its filling is made from 100% recycled polyester, so it's a more sustainable choice too.

FÄLTMAL cushion/quilt 24,99 504.889.32

FJÄLLMOTT Picnic blanket

Get closer to Mother Nature

Get ready for more picnics at the beach, the woods or even your backyard with FJÄLLMOTT. Made from recycled polyester, it's just the ticket if you're looking for a picnic blanket with a smaller climate footprint.

FJÄLLMOTT picnic blanket 19,99 404.895.07







Ready when you are

With its waterproof backing and easy-to-maintain top, you can take FJÄLLMOTT everywhere in any kind of weather. The adjustable straps also let you carry it like a handbag, so you can just grab it and go.

FJÄLLMOTT picnic blanket 19,99 404.895.07

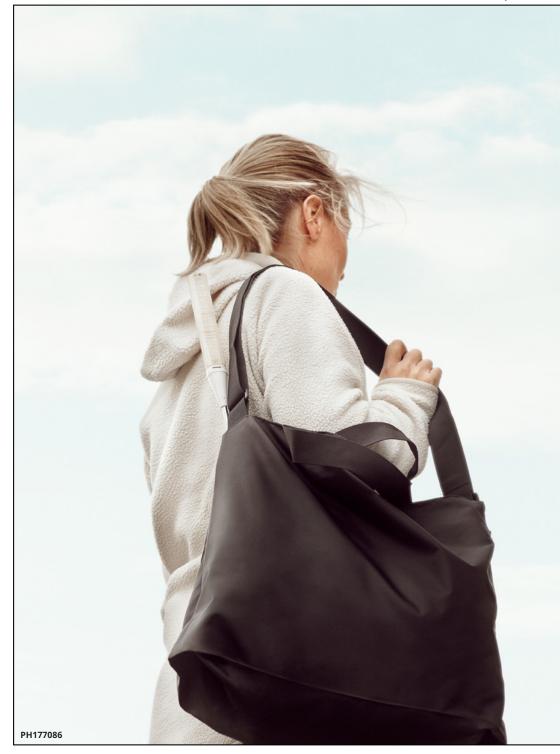


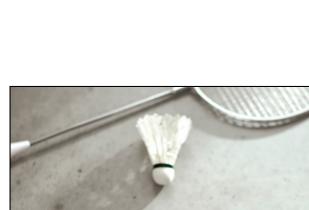
RÄCKLA Bag 20L

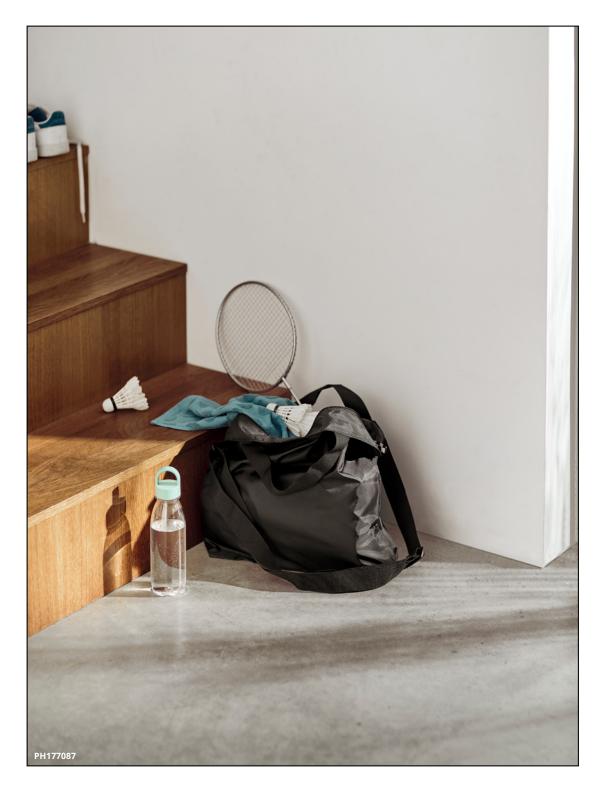
More bag for your buck

RÄCKLA is the perfect companion for people on the move, providing the extra storage needed along the way. Made from recycled polyester, it's also more planet friendly.

RÄCKLA bag, foldable 4,99 201. 204.328.52









Bags in a bag

RÄCKLA is available in two sizes – a tote bag and a kind of duffle bag. Made from recycled polyester, they come packed in a smaller bag that you can use as an inner bag for your smaller items.

RÄCKLA bag, foldable 4,99 201. 204.328.52











PE800016

BORGEBY coffee table 89,99 Clear lacquered birch veneer. Designer: Johanna Jelinek. Ø70, H42cm. 703.893.56

PE798151

TRUBBNATE pendant lampshade 9,99 Polypropylene plastic and polycarbonate plastic. Designer: Erik Østerby. Ø38cm. White 204.848.17

PE798154

TRUBBNATE pendant lampshade 9,99 Polypropylene plastic and polycarbonate plastic. Designer: Erik Østerby. Ø38cm. White/blue 404.968.24

PE798889

VOXLÖV chair 79,99 Clear lacquered bamboo. Designer: Francis Cayouette. 504.502.36

PE781474

FRÖJERED drawer front 30,- Clear lacquered bamboo. Designer: Maja Ganszyniec. W80×H40cm. 204.416.82



PÅDRAG vase 1,- Glass. Designer: Hanna Dalrot. Ø12, H17cm. 104.709.91



PE793152

TVINGSTRUP rug, flatwoven 129,-Surface: 100% wool. Warp: 100% cotton. W133×L195cm. Multicolour 304.953.73





HERVOR cushion cover 9,99 100% cotton. Designer: Akanksha Deo. L50×W50cm. Off-white 204.847.23



PE806243

L50×W50cm. Green 804.847.20

HALLVI cushion cover 9,99 100% cotton. Designer: Akanksha Deo.

PE791749

HILDAMARIA cushion cover 3,99 100% cotton. L50×W50cm. Green/ natural/striped 304.889.33

PE791745

HILDAMARIA cushion cover 3,99 100% cotton. L50×W50cm. Orange/ brown/striped 804.957.71

PE795237

FÄLTMAL cushion/quilt 24,99 Fabric: 100% nylon. Filling: 100% polyester. W120×L190cm. Deep green 504.889.32















PE800249

SPORTSLIG bath towel 9,99 100% cotton. Designer: Jóna Berglind Stefánsdóttir. W70×L140cm. Swimming pool pattern 104.957.22

PE800715

SPORTSLIG quilt cover and pillowcase 14,99 80% cotton, 20% viscose/rayon. Designer: Jóna Berglind Stefánsdóttir. Quilt cover W150×L200cm. Pillowcase L50×W60cm. Bicycle pattern 704.957.00

PE800563

SPORTSLIG quilt cover and pillowcase 24,99 100% cotton. Designer: Jóna Berglind Stefánsdóttir. Quilt cover W150×L200cm. Pillowcase L50×W60cm. Running track 704.913.73

PE800531

SPORTSLIG quilt cover and pillowcase 14,99 80% cotton, 20% viscose/rayon. Designer: Jóna Berglind Stefánsdóttir. Quilt cover W150×L200cm. Pillowcase L50×W60cm. Football pattern 304.913.27

PE790072

VITKLÖVER quilt cover and pillowcase 14,99 80% cotton, 20% viscose/rayon. Quilt cover W150×L200cm. Pillowcase L50×W60cm. White/blue/check 704.890.54



VITKLÖVER quilt cover and pillowcase 14,99 80% cotton, 20% viscose/rayon. Quilt cover W150×L200cm. Pillowcase L50×W60cm. White/black/check 704.906.65



PE789997

BÄRALM quilt cover and pillowcase 14,99 80% cotton, 20% viscose/rayon. Quilt cover W150×L200cm. Pillowcase L50×W60cm. White/beige/stripe 404.905.77



PIMPERNÖT quilt cover and pillowcase 19,99 80% cotton, 20% viscose/rayon. Quilt cover W150×L200cm. Pillowcase L50×W60cm. Multicolour 804.906.03

PE790017



PE791755

FJÄLLMOTT picnic blanket 19,99 100% polyester. W130×L170cm. Deep green/black 404.895.07 PE813205

RÄCKLA bag, foldable 4,99 Fabric: 100% polyester. Designer: Paulin Machado. L48×H36cm. 20l. Black 204.328.52



PE813208

RÄCKLA bag, foldable 9,99 Fabric: 100% polyester. Designer: Paulin Machado. L75×H45cm. 55l. Black 604.835.66

RÄCKLA bag fold

